

Newsletter

Discover the
**FUTURE
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with Hull Youth Enterprise

YOUTH ENTERPRISE & MICROBUSINESS

Making Changes for Careers Celebration Event

Hull City Council has celebrated seven years of the Making Changes for Careers Programme (MC4C), which, in its current form comes to an end in October. Since it was founded, it has supported over 400 young people and has attracted attention at national and international levels. Hull City Council and partners held a celebration event on Monday the 18th of September in the Guildhall, where an invited audience was able to speak to past participants, including several aspiring young entrepreneurs, and the MC4C Patron and former BBC Apprentice star, Adam Corbally, who gave his thoughts about MC4C over the last seven years.



The audience included Liz Barclay, the Small Business Commissioner, leading members of the Micro Business Alliance, and local business owners who have supported the programme to date, as well as several former participants who are running their own businesses.



Many participants on the programme have moved from Universal Credit to set up in business, into employment, or into a volunteer job role, and on their journey learnt about Big 13 Enterprise Skills.

Courtney Exelby, former MC4C participant, said:

"I will always say participating in MC4C was the best thing I ever did. It helped me become the best person I could be and, unbeknown at the time, it helped me realise what, and who made me happy. Those Big 13 skills don't just work for businesses, they help for everyday life. MC4C really did get me out of one hell of a rut I was in and I couldn't be more thankful. I just can't believe it has to come to an end! But I was pleased to hear about their future plans".



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Spotlight on Everything Toastie & our very own Judith!!

Former MC4C participant, Youth Enterprise Champion and Youth Enterprise Advisor, Judith Meza, has finally started her business journey and shares her story to date.

Judith told us:-

"A three year journey has come to fruition. I embarked on this journey not knowing where and how I will get support to start my own business. Throughout the journey I received support from different people who were invested in my success as much as I was. Working with the MC4C team, helping young people to set up in business and thrive, gave me the motivation to continue pursuing my goal when I felt discouraged.



This journey has taught me to be patient as on many occasions' things did not go to plan."

I am excited to share that Everything Toastie café is now open Monday – Sunday, 10am – 4pm. We are located at 63 Carr Lane (directly opposite Primark in Hull city centre). At Everything Toastie we aim to take your taste buds on an adventure. From our signature House Sauce, inspired by west African cuisine, to sweet and savoury toasties.

We serve deep filled deluxe grilled toasties in sourdough bread and every toastie comes with soup or our signature house sauce. We also serve loaded fries, fresh coffee, smoothies, a variety of desserts, as well as hot and cold drinks. [Click here to view our full menu.](#)

Follow us on all our social media platforms: [Instagram](#), [Facebook](#), [TikTok](#) X (Twitter)



So if you are in the city centre, feeling hungry, and looking for something a little different, why not pop along and test their menu! You will also be supporting another young entrepreneur in the process.

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MORE GRANTS AWARDED



Jesy's Jewellery

Jess has shown her commitment and drive for her Jewellery making business to get it off the ground, since enrolling with MC4C in early July, demonstrating her willingness to complete all activities set out by the team. This business idea represents innovation and a unique concept in the market with fresh ideas. Jessica has put lot of dedication into this plan and wants her business to grow with the help from MC4C and the Youth Bank, to enable her to have a promising business. This has helped her gain more confidence and believes she now can be the most capable entrepreneur she can be.

Armstrong PT

Meet Jordan, a young entrepreneur with a new business venture that is focusing on boxing, coaching and personal training. This aligns well with his passion for fitness and coaching.



We are confident that with the resources and guidance from MC4C, Jordan will be able to create a successful business that not only achieves his personal business goals, but will positively impact on the local community. Jordan has demonstrated respect and commitment to our programme, and has shown his capabilities with regular engagement throughout.



Ditz Clothing

Beata's dedication and passion for her sustainable fashion business has been evident and she is a true inspiration. Her business plan demonstrated a clear vision about and how she wants it to grow in the future and the MC4C team believe in Beata's potential to make a significant impact in this industry. MC4C are excited for her journey, as Beata will now be embarking on a new chapter as she starts University in Leeds, to help her grow and realise her dreams by doing a degree in fashion. Beata is going to be a huge success with all her aspirations, and we hope she will continue to support MC4C as we move forward.

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Adrian Walker - Hard Work Pays Off!

Adrian Walker joined the MC4C programme in early June this year, and became a regular fixture in our lives. Adrian came into the MC4C offices seeking work, after stumbling across us at the May recruitment event at the DWP.

During the intro session, Adrian spoke of his previous role as a KCOM Technical Support Operator, and after 6 years he had had his fill of it and was seeking pastures new. He went on to highlight that he may not last long on the Big 13 programme as his attention span/focus was not always as it should be.

Once the sessions were up and running, Mr Walker played a full and active part with the Skills Passport and the practical tasks set out within the workshops, but his willingness to learn and share his thoughts, ideas and opinions, backed by his degree in computing, led to intelligent and diverse discussions.

He breezed through the skills passport, gained the certificate, and an opportunity to re-apply for a position at the DWP arose, one that he had previously been unsuccessful with. We set aside a session two days before the interview to go through possible questions, and to assist Adrian, we went through his preparation process from bus timetables (working out which bus to catch) through to setting the alarm the night before.

Some 4 weeks later, Adrian finally received the outcome that he had wanted and had only gone and gained a position with them. When he came in again, he said it is an ideal position with hybrid working arrangements, lots of IT work and communicating (verbally) with others. There was also an added bonus that one of his friends has just started working there too.

Before leaving the MC4C premises for the final time, Adrian mentioned he had already seen a higher-level role with his new employers being advertised, and spoke of his desire to get to a stage of applying for such position in the not too distant future.

Adrian showed effective communication, positive attitude, and initiative, along with organising and planning, to name but a few of the big 13 skills we promote.

He signed out, had our final firm handshake and as we saw him cross Porter Street we knew.. *'Adrian had left the building.'*



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NEW PATRON FOR JCYEB

New Patron for John Cracknell Youth Enterprise Bank (JCYEB)

Liz Barclay the UK's Small Business Commissioner has been appointed as the new patron of the John Cracknell Youth Enterprise Bank.

The Patron's role is to help the JCYEB and Hull City Council to support enterprising young people in Hull and promote enterprise skills. The JCYEB management committee and the Council are delighted that Liz has agreed to become the second person in the Patron's role.

For the last ten years, Hull born Micro Business Champion Tony Robinson, has been our Patron. At the height of Covid 19 he supported those excluded from Treasury support for their businesses and gave wholehearted support to the JCYEB and Yorkshire in Business. Tony has recently been the driving force behind setting up the Micro Business Alliance and is well known for his Pay in 30 Days campaign. He is an accomplished Marathon runner, raising funds for McMillian Cancer, and is the author of many business books including The Happipreneur.

Liz Barclay the UK's Small Business Commissioner said:

"Sometimes opportunities come along that simply leave you breathless. Being asked to step into the shoes of Tony Robinson as Patron of John Cracknell Youth Enterprise Bank is one of those. Tony has been battling for micro businesses for many decades and his passion for the success of young entrepreneurs is legendary. He will be a hard act to follow but I will be delighted to try. The work of Hull City Council with micro businesses and young entrepreneurs is a template for the rest of the UK. I will do all I can to support both."

Tony Robinson OBE said:

"It has been a great privilege to have served as Patron and work with Hull City Council in supporting micro businesses and young people, in particular meeting the enterprising young people in Global Entrepreneurship Week and meeting those on the Making Changes for Careers (MC4C) Programme at their Open Day events.

I am extremely pleased that Liz Barclay has agreed to take over as Patron. She has a great reputation in supporting small businesses even before taking up the role of Small Business Commissioner, and I welcome her to my 'home' City of Hull."



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ENTERPRISE & EDUCATION



Adam Corbally Challenge 2023!

Young people are being urged to video pitch their enterprising ideas to a television business expert for the chance to win cash prizes and free mentorship.

The Adam Corbally Enterprise Challenge has been arranged by the John Cracknell Youth Enterprise Bank and Adam Corbally of Enterprise Days, alongside

Yorkshire in Business and Engaging Education, as part of GEW 2023 in Hull.

The competition has two sections, one for those under 16 and one for those aged 16-24, and is also open to young people in the East Riding, Scarborough and Ryedale.

The under 16 section is open to individuals, schools and colleges, with the winners claiming up to £400 for their enterprising idea or project, as well as the opportunity to have Adam act as mentor for six months.

The section for 16–24-year-olds is for those looking to develop a new business or expand their current business with a new idea. The winners could receive up to £1,000 and will have Adam as a mentor for a year. Click here for info: [Enterprising young people invited to pitch ideas to TV business expert as part of Be Inspired Day - Hull CC News](#)

Meet Janet Adamson, Chair of the Be Enterprising Group

I am pleased to be the Chair of Be Enterprising Group of teachers and tutors as it is extremely important that young people learn about enterprise skills at an early age as part of a creative curriculum.

I am proud to say that I was born, brought up, educated (mostly) and employed in Hull. From a council estate family with high aspirations for its children, two of us became Headteachers in the city and hoped to pass on those aspirations to the children and families with whom we worked.

As a headteacher my aspiration for young people was that they should grow the skills they needed to have a job they loved and live their lives in the best way they can.

Now after 40 years in teaching I have fun! When I finished work, my anxiety was that I would be bored. My strategy was to say yes, and it worked. I volunteer, craft, bake, mentor, support as a trustee of three charities, support the work of the Youth Enterprise Bank and act as a mentor for the MC4C programme, watch rugby league (red being the only colour which goes with white!) and holiday in term-time #sorrynotsorry!

As the Chair of the Be Enterprising Group I want to encourage more teachers and tutors from Hull and East Riding to get involved and in turn promote enterprise skills to those who are the future of our great City.



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Global Entrepreneurship Week 2023 is nearly here!

Hull City Council are delighted to be offering a packed programme, to celebrate the 20th year of Global Entrepreneurship Week, between the 13th to the 17th of November 2023.

Global Entrepreneurship Week was founded to celebrate and empower entrepreneurs in every country and community around the world, 180 countries take part, with millions of people participating in tens of thousands of activities.

As well as other many other daily activities, the main events for the week are:

Monday 13th November – Make £5 Blossom Launch

This will be at the Guildhall, where local businesses and schools link up with the schools receiving a £150 loan from their business partner to run their own mini enterprise until March 2024

Tuesday 14th November – GEW Link up with Hull, South Africa and Australia

This event will see aspiring young entrepreneurs from three Commonwealth Countries meet up on Zoom to talk about issues of mutual interest.

Thursday 16th November – Enterprise Masterclass with pupils from St Mary's College

This enterprise masterclass will be led by Adam Corbally, with support from Engaging Education. Throughout the event the pupils will learn about the Big 13 Enterprise Skills and will hear from aspiring entrepreneurs.

Friday 17th November – Primary Enterprise Day:

At this event, many of Hull primary schools will be developing a marketing campaign to promote an event at the Craven Park Stadium in the hope to win prizes.

Friday 17th November – Awards Evening:

Will see the announcement of the winners of the Hull and East Riding Youth Enterprise Awards 2023. This year's awards are sponsored by the John Cracknell Youth Enterprise Bank, Engaging Education, and Hull City Council.

