

Newsletter

Discover the
**FUTURE
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with Hull Youth Enterprise

YOUTH ENTERPRISE & MICROBUSINESS

Focus on Abbie Leigh Studio

Abbie Leigh started on the MC4C program in early 2023 and received a John Cracknell Youth Enterprise Bank test market grant to help kick start her new lash technician business.

Since then, Abbie has managed to do some additional training, with help from the Nathan Taylor Employment Fund, and is now delivering lash training courses to others as part of Abbie Leigh Studios wider offer.

This is an amazing achievement for Abbie, because when she started with MC4C she was not really confident in her own abilities, but is now delivering courses to others that can help them get started in the business world.

The Youth Enterprise team could not be prouder!

Well done to Abbie-Leigh Stoupe.

Find her on Instagram @theabbieleighstudio



Do you have a newsletter idea?



Write up your enterprising or entrepreneurial story in around 150 words, and attach some images that can be used to support it.

Email your article to Phoebe and we will get it into a future edition:
Phoebe.Taylor@hullcc.gov.uk

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Hull Story - Mark Jones

As part of its commitment to delivering on its commitment to the Charter for Inclusive Entrepreneurship the John Cracknell Youth Enterprise Bank working with Hull City Council, East Riding Council and the Microbusiness Alliance has established a new fund of £30,000 for aspiring young entrepreneurs who have experienced the care system that live in Hull and the East Riding which will be named in the memory of Mark Jones the Director of Regeneration at Hull City Council.

Liz Barclay Small Business Commissioner and Patron of John Cracknell Youth Enterprise Bank said, "The John Cracknell Youth Enterprise Bank was one of the first organisations to sign up to the Charter for Inclusive Entrepreneurship and it seemed logical for us to establish a separate fund of £30,000 to support aspiring young entrepreneurs who have experienced the care system."

"I never met Mark personally, but since I became involved in the youth enterprise eco-system in Hull, I have heard so much about his positive commitment to young people and so it seemed right to name it in memory of Mark, who not only supported young entrepreneurs he was Hull City Council's Care Leavers Champion and was also responsible for establishing Regeneration Champions posts for Care Leavers at the Council."



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Hull Bid Awards

On the 23rd of February, Youth Enterprise Champions Becca and Alex attended the Hull bid awards at the Hilton Hotel, and it was a night full of smiles, laughter and good vibes. They enjoyed a meal and good company followed by swing music and then the main event, the awards. The awards were as follows.



- Innovation award- Rubicon Bridge Limited
- Welcoming premises award – Artisan Flowers
- Outstanding employee or team award – Superbowl UK
- Longevity award – B Cooke & Son Limited
- Customer service excellence award – Hull Museums and Gallery
- Contribution to the community award – Hull Freedom Quarter
- Commitment to health and wellbeing award – 360 Chartered Accountants
- The best in food and drink award – Milchig
- The best place to work award – Spencer Group
- Outstanding contribution award – Hull College



Aswell as these 10 awards there was also an extra award which was the Judges special recognition award which went to Mikey Martins (Freedom Festival Arts Trust). It was a brilliant night and lovely to attend and celebrate with everyone.

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YOUTH ENTERPRISE & MICROBUSINESS

THUD -

On 22nd March we hosted THUD Yorkshire at Humber Street Gallery, catered by The Magic Basket Co.

The night began with networking, discussions, and drinks as we got to know one another and prepare for the evening ahead. Next, 3 young entrepreneurs pitched their businesses to a captive audience.

Dylan Whiting of LLM Services went first and explained the origins of his PAT testing business and where he wishes to go in the future. Then Ashleigh Ward of Ward Cosmetics told us all the small things she does to make her clients comfortable. Finally, Alfie Murrell of SYM Resale talked about the environmental impact of fast fashion and how he wishes to combat it by selling refurbished clothing. Each pitch had something different and plenty of people were engaged. After food, more drinks, voting for a favourite pitch, and discussions, we heard from our guest speaker Ian Cass of the MicroBiz alliance- sponsors of the event, who advocates for micro businesses and pay in 30 days.

The overall winner of the business pitch was voted for by the attendees, and Alfie with his SYM Resale came out on top, winning a prize of £500 towards his business venture.

Read more about THUD Yorkshire in the Hull Story!



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YOUTH ENTERPRISE & MICROBUSINESS

MC4C's School Workshops -

We are pleased to announce we have launched our Enterprise Skills Masterclass Pilot Programme.

In February, the team delivered a skills session to the sixth form students at St Mary's College in which they had to demonstrate their entrepreneurial skills and spirit. Activities included, a debate, an elevator pitch, and creating a Unique Selling Point.

They were then set a challenge to select an upcycle a product and pitch their idea the following week showing financial forecasts and marketing ideas.

The students did a fantastic job and really demonstrated their creativity and teamwork, and even showcased links to STEM and the heritage of Hull.

Our ambassadors also supported the project sharing their journey with the students.

We now look forward to engaging with more schools in the city.



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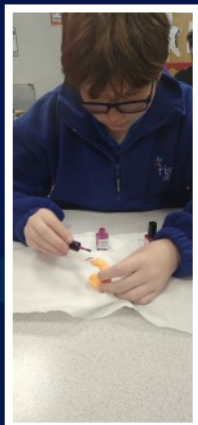
ENTERPRISE & EDUCATION

Brown Sugar visit to Rise Academy

As part of the Make £5 Blossom project that was launched in November 2023, we arranged for Jody, our business partner from Brown Sugar Training Academy, to come and visit us at Rise Academy.

She spoke to us and explained all about the Beauty and Hair salon training business and answered lots of questions that she was asked!

Jody also brought in some nail technician equipment and the children had the opportunity to have a go at doing some nail art. We had a great afternoon and a big thanks to Jody and Brown Sugar!



Cavendish Make £5 Blossom

Thank you to everyone for supporting our school council by purchasing their Valentine sweet bags. Hull City Council have set our pupils the challenge of making £5 blossom. The programme is in partnership with the John Cracknell Youth Enterprise Bank (JCYEB), working alongside local businesses. The pupils have been provided with an amount of money and they have to be enterprising to make it grow!



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ENTERPRISE & EDUCATION

Three sisters who love fundraising for special charities

Having previously been involved in the Iota Little Giants mask making workshops, Mercedes, Porscha, and Violet were asked if they would like to join the parade of the little giants.

Meeting these people and taking part in the workshops and parades, inspired the sisters to open a stall to raise money with crafts that they asked their nan to make. The girls opened the stall with the help of Andrew Burton at the Prospect Centre in Hull.

The girls have always wanted to raise money for food banks because they don't like to think that some families go without food and that children might go hungry. So, the girls made the decision to raise funds for the Trussell Trust. The Trussell Trust is a nationwide network of food banks and together they provide emergency food and support to people facing hardship, and campaign for change to end the need for food banks in the UK.

Between April 2022 and March 2023, food banks in their network provided almost 3 million food supplies to people in crisis a 37% increase in the previous year.



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ENTERPRISE & EDUCATION

"Chop and Change: Transforming Lives, One Plate at a Time"

In the heart of Hull, an inspiring initiative called Chop and Change, spearheaded by Ganton School, is making waves in the culinary world while addressing a critical issue – the employment gap for adults with severe learning difficulties. Their Industry Chefs in Schools initiative is not just about creating delicious meals; it's about creating opportunities and challenging societal norms.



At the forefront of their mission is the recent success at Double Tree Hilton on January 31st, where Chop and Change students took over the renowned Marco Pierre White restaurant. The students showcased their talents by not only taking meal orders but also by crafting a delectable feast featuring Roast Chicken, Chunky Ratatouille, and Rosemary Roast Potatoes, culminating in a delightful Berry Crumble with Vanilla Ice Cream.

Diners willingly paid £20 per head for this unique experience, and Double Tree Hilton generously donated the entire proceeds (£850) to the Chefs in School project. This event served as a powerful testament to the capabilities of individuals with severe learning difficulties, challenging the prevailing statistic that only 6% of such adults in the UK are employed or engaged in voluntary work.



The lunch was not just about fine dining; it was a celebration of inclusion and achievement. It brought together supporters, funders, and local businesses, offering them the opportunity to invest in a project that is already making a significant impact. The success story continues with Chop and Change's upcoming event at The Deep Hull on May 8th, 2024. For £20 per head, guests can indulge in a two-course lunch crafted by the talented students. Tables of 4, 6, and 8 are available, with a limited number of individual places. To reserve a spot, contact Katie Worthington at kworthington@ganton.het.academy.

Chop and Change are actively seeking funding and supporters, our events are an opportunity for supporters to see the quality of the provision they have built.

This transformative project, conceived and developed by Asa Hancock, is not just about changing recipes; it's about changing lives. Chop and Change is a beacon of hope, proving that everyone deserves a chance to showcase their talents and contribute meaningfully to society. So, come, savour the flavours of inclusivity and support Chop and Change in their mission to make a lasting impact on the lives of adults with severe learning difficulties.

