

Newsletter

Discover the
**FUTURE
YOU**
with Hull Youth Enterprise

YOUTH ENTERPRISE & MICROBUSINESS

Youth Enterprise - Summer Open Day, July 12th 2023



You are all welcome to attend our upcoming open day in July!!!

New businesses involved with the MC4C programme will showcase their new enterprises, you can have the opportunity to chat and even possibly use their service or buy their products.

Keeping Busy with Business!

It may not seem the height of ambition, but it's been great to find three or four young people joining Business Skills sessions during the past few weeks.

For a few months earlier in the year, for a variety of reasons, these sessions had to be delivered as 1-2-1's. It seemed almost impossible to find a time when we could get a group together. 1-2-1's are an effective way to deliver advice and support to an individual, when discussing their own business ideas, but when looking at the pros and cons of starting up a business, understanding tax, deciding how much to charge, producing an estimate, quotation and invoice - all businesses have most of these same issues in common. Working together in a group setting means that different questions arise, as young business owners relate the discussion to their own experience.

It has also been rewarding to find that a few young people, who initially seemed uncomfortable with the idea of joining a group, have been persuaded to do so and have found the experience enjoyable and a good learning experience.



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MC4C, understand we all struggle at times, and with our team having 3 Mental Health First Aiders on hand to support members of staff, we are always happy to take part in the awareness week and this year was no change. **Anxiety was the theme of Mental Health Awareness Week 2023.**



Anxiety is a normal emotion in us all, but sometimes it can get out of control and become a mental health problem.

Lots of things can lead to feelings of anxiety, including exam pressures, relationships, starting a new job (or losing one) or other big life events. We can also get anxious when it comes to things to do with money and not being able to meet our basic needs, like heating our home or buying food. But anxiety can be made easier to manage.

The Focus on anxiety for this year's Mental Health Awareness Week will increase people's awareness and understanding of anxiety by providing information on the things that can help prevent it from becoming a problem. At the same time, we will keep up the pressure to demand change - making sure that improving mental health is a key priority for the government and society.

Starting a business or attending interviews can add a lot of pressure and worries, but we are on hand to support our participants through it and can provide support through our Springboard partners (Lets Talk).

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**LEVELLING
UP**



Funded by
UK Government

Business funding opportunity!

We have secured UK Shared Prosperity Funding in order to support young entrepreneurs in Hull. As part of this we have established a funding pot that will enable us to give a Test Market Grant of normally between £350 and £500 from June, although more maybe granted in exceptional circumstances for aspiring young entrepreneurs until March 2025.

The grants will be approved by a panel of members of the John Cracknell Youth Enterprise Bank, working with the Youth Enterprise Micro Business Team.

If you know of any young person who will find this funding of use please get them to contact us at Youth.Enterprise@hullcc.gov.uk and we will send them an application form.



Spotlight on Alex Costin

Alex Costin (Alex Costin Photography) is an affordable photographer with a first class BA (Hons) and many years experience in photographing all kinds of subjects from landscapes, fine art and portraits. Currently, Alex sells photography and art prints in a variety of sizes and offers on-location photoshoots for any occasion!

Alex's ethos is to make photo shoots affordable, offering many different bespoke packages to suit everyone's needs as well as shoots being inclusive, giving the best personable experience to everyone regardless of their background.

Alex's photoshoots promote body positivity and self-love. As well as group/solo shoots, Alex also offers event packages including weddings, baby showers and parties at affordable rates. You can find Alex's work on [Instagram](#) his [website](#) or email alexcostin.photography@gmail.com with any enquiries.

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Community activist Aneesa Akbar has accepted the appointment of a Vice President of the John Cracknell Youth Enterprise Bank after stepping down as a Hull City Councillor.

Tony Robinson OBE Patron of John Cracknell Youth Enterprise Bank said,

"I am delighted that Aneesa has agreed to become a Vice - President of the John Cracknell Youth Enterprise Bank. Many of us know Aneesa as a Politician and Political Activist, what many do not know is she was also a supporter of enterprising young people, at the height of Covid she volunteered to act as a mentor for aspiring young entrepreneurs in the City."

Aneesa Akbar said "I am delighted to become a Vice President of the John Cracknell Youth Enterprise Bank, over the last few years I have seen the great work it is doing, working in partnership with Hull City Council, especially during Global Entrepreneurship Week and supporting enterprising young people on MC4C. The JCYEB did a brilliant job supporting young people who were part of the #ExcludedUK family during Covid, again working closely with Hull City Council and over eighty mentors, and I was proud to play a small part in that service as a mentor."

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ENTERPRISE & EDUCATION

Vicky Hudson - St Mary's College

Head of Department—CSBE



Enterprise is important for all students at all educational stages. It can encourage young people to learn and develop in a way that meets their needs and develops skills for learning, skills for life and skills for work.

Enterprise surrounds our young people in their everyday life, whether they are aware of it yet or not, equipping them with these skills is essential for economic development, problem solving, job creation, and investment opportunities in the future.



We live in a rapidly changing world, for students to be equipped with skills for life we have to develop and build these skills now. Preparing our young people for their future and the economy's future, at some point in time they will be employees or employers and enterprise skills are an essential requirement for their progress.



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ENTERPRISE & EDUCATION

Never too young to be enterprising at Cavendish Primary School!

The children in EYFS have been busy developing their enterprise skills at Cavendish Primary School leading up to Easter!

The Foundation Stage at Cavendish Primary School prepared craft items and buns for a Spring fundraiser stall. Their target was to raise £100 to fund a living egg project.

They had to consider costs and the time they had available. The children thought about how we could let customers know what was happening and made posters as well as sending emails and using Twitter.

They also considered how we could make our stall look attractive so that people wanted to visit and where the best place would be to attract the most customers.



**WE WANT
YOUR
ENTERPRISE
NEWS!**

Send your enterprise education news stories, maximum 150 words, and images to:

Michael.notarantonio@hullcc.gov.uk

