

# Newsletter

Discover the  
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with Hull Youth Enterprise

YOUTH ENTERPRISE & MICROBUSINESS

## Neurodiversity Celebration Week Image Competition in Hull 13<sup>th</sup> to 19<sup>th</sup> March

Neurodiversity Celebration Week is a worldwide initiative that challenges stereotypes and misconceptions about autism and learning disabilities. Hull City Council, along with Hull Culture and Leisure and the John Cracknell Youth Enterprise Bank will be marking the week by inviting young people to take part in a competition celebrating neurodiversity.



The challenge is for young people aged 25 and under in Hull to produce an image to illustrate at least one of the conditions that come under the neurodiversity banner.

**Individuals and schools should email their entries to [charles.cracknell@hullcc.gov.uk](mailto:charles.cracknell@hullcc.gov.uk) or post them on their social media accounts, in particular with the hashtags #NeuroDiversityWeek and #HullINDW23.**

A judging panel will be chaired by Councillor Rob Pritchard, to choose three individual winners. They will receive cash prizes of £75, £50 or £25 and the educational establishment with the overall best entries will receive £250 from the John Cracknell Youth Enterprise Bank towards celebrating Neurodiversity Celebration Week 2024.

The winners will have afternoon tea with the Lord Mayor and their images exhibited!



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## New website launched to support Hull's young entrepreneurs



A new website has been developed to support young entrepreneurs in Hull. **Future You** was developed by the young and aspiring entrepreneurs from Engaging Education, working alongside Hull's Youth Enterprise Ambassadors.

The Future You website has real-life examples of people who have set up their own businesses in Hull. It also features video content of young entrepreneurs, their tips, and interviews about their journey. Visitors can also find information about organisations that offer business support and funding opportunities, as well as video content by young entrepreneurs. The website came about thanks to financial support from Hull City Council, the Hull and East Yorkshire Local Enterprise Partnership Growth Hub and the John Cracknell Youth Enterprise Bank.

Ross Bennett, Founder of Engaging Education, said: "As young entrepreneurs ourselves, we are proud to be part of Hull's youth enterprise eco-system. We were pleased to work with partners in Hull to produce this new website, dedicated to aspiring and current young entrepreneurs, which can also support students learning about business in schools and colleges. The downloadable Mental Well-being handbook in particular, is a great resource for young entrepreneurs."

**Visit the newly launched website at [www.futureyouthull.co.uk](http://www.futureyouthull.co.uk)**





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## Winners of the Adam Corbally Challenge!



The final of the Adam Corbally Video Enterprise Challenge was held at our Winter Wonderland event. Adam Corbally MC4C Patron said: I loved attending the Open Day; it was great to chat with young entrepreneurs and do a Christmas shop at the same time! It was brilliant to announce the winners of my Enterprise Challenge too and present them with a cheque for £500.00 each on behalf of the John Cracknell Youth Enterprise Bank. Winners this year, are Erunse Idemudia, owner of Tea Branch serving delicious original iced tea recipes and Cloie Hockney from Cloie Couture, a brilliant fashion brand. These are two amazing people with the motivation to take their cracking ideas to the next level; I can't wait to mentor them and help their businesses grow in 2023."

Erunse said "I'm grateful for the encouragement and support as a result of winning the Adam Corbally Challenge. Thanks to the winnings and Adam's mentorship, Tea Branch UK can hit the ground running." Cloie said "I can't thank MC4C and Adam enough for choosing me as joint winner. The funds will be used for marketing, which will help me grow to a wider audience and allow me to get my name out there, by taking on more selling opportunities both outside Hull and online".



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## Employment Success!

### William Shay!



The New Year sees many a person, whether young or old, look to a brighter future and new beginnings. This has certainly come true in the case of one of the young learners supported by MC4C, through the Big 13 and the one-to-one job search sessions.

William Shay, who enrolled on the Big 13 programme in August '22, quickly moved through the Big 13 Enterprise skills. With his CV updated and cover letter created during the first couple of one-to-one sessions, this enabled us to search for the line of work William craved for - an apprenticeship in I.T. support and his confidence was on the up.

Applications were sent out, some replied, some didn't, William's confidence had taken a step backwards. The next course of action, to put our coats on and meet prospective employers face to face, with CVs in hand - a walk around the city centre dropping them off and holding discussions with said employers, William once again went home with a more positive outlook that something would drop. Find out what happens next in next month's newsletter edition.

### Kiran Whitaker

Kiran Storer started with MC4C in February 2022, seeking support for his anxieties and low self-esteem. His family were concerned he was isolating himself a considerable amount. He showed a lack of confidence when he first took the 'Big 13 Skills'. However, after substantial time with his Youth Enterprise advisor, Paul, Kiran was encouraged to volunteer at Humberwood Recycling Centre, and completed a work placement there some time ago.

He'd started to open up and identify his strengths and was confident to apply for vacancies he would normally dismiss and with MC4C's help, began to get interviews.

Kiran required further help with his performance in interviews and working with other people. After mock interviews and cross examination, Kiran's confidence began to shine and he has now been offered employment with Child Dynamix as a receptionist and with opportunities for progression.



## Job advert!

Child dynamic are recruiting Full, Part and Term Time vacancies across their three community nurseries, for more details or to apply visit their [website](#)



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## YOUTH ENTERPRISE & MICROBUSINESS

### Youth Enterprise Event planning

Events don't happen by chance. Planning ensures everything runs safely and without undue incident. For 25 years, MC4C's Graham Henderson ran an event management company, so has acquired the know-how to make a successful event happen.

With concerts, festivals, parties, and a few weddings behind him, another Global Entrepreneurship Week and MC4C Open Days, wouldn't phase him! After months of planning and the first event of GEW '22, due to start at 9 on the Thursday, work began early for Graham and the AV team on the morning of Wednesday 16<sup>th</sup> November. Video mixers, stage lighting, amplifiers, cueing systems, headset mics and the latest LED video screen were trucked in and assembled in the Guildhall Banqueting Hall and passed as operational by teatime. And all worked perfectly across three events involving hundreds of adults and schoolchildren.

More planning went into MC4C's Open Day, effectively turning a tired, drab gym into a Christmas Wonderland! 8 young people, showcased their businesses, with nail and lash treatments, delicious fruit teas, artwork and fun fashion on display; an ideal opportunity to support enterprise and do some Christmas shopping!



### December Open Day

Outside it was cold and miserable. Inside it was warm and sparkling and below the fairy lights at MC4C's Winter Open Day, eight of the programme's young entrepreneurs sold their products and services to invited guests. There was a festive blend of tea from Erunse Idemudia's Tea Branch, nail and eyelash treatments from Ward Cosmetics, Sleeping Beauty at Claudia and Angel Rays Beauty. Cloie Couture did a roaring trade with perfect-gift fashion accessories and artist and Youth Enterprise Ambassador, Georgia Wormald, captured the scene on canvas!

LM System Solutions dispensed business management advice and another ambassador, James Danville showed his audio mixing skills, as used in his Room 73 megamixes.

As one guest, MP Emma Hardy said, "There were some unique and creative businesses and from chatting to some of the young entrepreneurs, I have no doubt they will be successful. It's really important to support young people in business and ensure they have the skills and tools to pursue their passions and become successful."



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## ENTERPRISE & EDUCATION

### CAVENDISH—ENTERPRISE FOR ISAAC

A groups of Year Six girls - Mia, Lisa, Macey, Molly, Elizabeth and Daisy raised money for the charity 'Life of a Kid' in support of Isaac in Year Three who is currently battling a brain tumour.



The girls had been very busy in their own time creating lots of lovely crafts including: Fortune Tellers, paper Claws, stickers, Origami animals, painted rocks and much more.

The girls sold their items on the main school playground. Items cost from 25p—£1. They raised nearly £200 in total.

WELL DONE GIRLS ON YOUR WONDERFUL ENTERPRISE SKILLS. EVERYONE IS REALLY PROUD OF YOU!!



### GANTON—BLUE CERAMICS

Blue Ceramics create handcrafted products for all occasions and the business within Ganton School has been running for the past 6 years. It was set up to give SEN students the chance to gain valuable work experience skills of how to run a business within a safe school setting with adult guidance throughout each stage of the process where needed. The students are given job roles in which they all have to work together to design, plan and cost each product they create, with regular updates being made to products on offer. The group are responsible for organising and attending a variety of trade fairs in Hull to set up their stall and sell their ceramic products. All profit generated by Blue Ceramics is then paid to the students in the form of vouchers, giving their work real purpose and context.

Most recently, Blue Ceramics have just had their most successful Christmas sales & made £402 profit! Well done to the team for their hard work and commitment in creating all of the seasonal ornaments so far. They will shortly be moving on to Valentines and Mother's day products, so please see their Twitter page for a sneaky peek at upcoming products.





# Newsletter

## ENTERPRISE & EDUCATION



WOULD YOUR  
LOCAL BUSINESS  
LIKE TO WORK  
WITH THE HUB  
SCHOOL?



### THE HUB SCHOOL GETS CREATIVE!

The Hub School, Anlaby is an alternative provision for students with social, emotional and mental health needs. They recently introduced a new subject area called Lifelong Learning which incorporates all aspects of social skills, personal development, enterprise and creativity through project-based learning. Over the Christmas term students designed and made a range of products to sell at our first ever Christmas fair.

The students raised a total of £188, this is all going towards fundraising for a new school mini bus!

We have since gone onto to develop an online store platform on our school website. This will allow members of the public to purchase products made by the students in Lifelong learning, Art and DT. This has all been made possible with the prize money won through the #GEWHull #GEW2022 twitter competition. The students are looking forward to continuing to use their Big 13 Enterprising skills to design and make t-shirts ready for the launch of their online store in the Spring!

If any local businesses are interested in collaborating please do get in touch.

Mrs. Smithson [smithsonv@erhub.org.uk](mailto:smithsonv@erhub.org.uk)