

Newsletter

Discover the
**FUTURE
YOU**
with Hull Youth Enterprise

YOUTH ENTERPRISE & MICROBUSINESS

MAKING THEIR MARK-ET!

The name Hammonds is almost synonymous with Hull. For nearly 200 years in various locations, it has been a favourite haunt of shoppers and across the years has suffered varying fortunes with different owners. In its latest reincarnation, House of Hammonds' Food Hall has a section dedicated to a "Makers' Market" where management have kindly given stalls to some of our talented young entrepreneurs, at weekends.

Photographer Alex Costin has found the experience valuable. "Hammonds Makers Market has made me feel more confident in selling my work and talking to customers," he says. "The market has given me real-time experience in how unpredictable profits can be, as each week has varying footfall, and how to manage my emotions in regards to disappointment. Overall, selling my prints at Hammonds has been rewarding, seeing me make the most profit I have in a few months, meeting other small businesses and makers, and it's made me even more excited to see where my business can go from here!"

It gives our young start-ups a first opportunity to trade face-to-face and meet customers, without the expensive outlay for shop, studio, or salon space. As Nick Acklam of Hammonds of Hull says:

"Good community relations between all businesses, whether they are young, old, large or small, and the wider community, build prosperity. This supports and strengthens self-development and independence and this is especially important during these turbulent times. Positive social interaction in business is as important as financial transactions."



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Success Stories!



William Shay!

The Story Continues...

Next for William - a call to The Craven Park Training and Enterprise Centre, who offered William their support, specific knowledge and understanding of the line of employment he was wanting. Soon after, he received the good news that he had an interview from one of his many applications at the Lemon Tree , Bransholme, for an I.T. apprenticeship. Unfortunately, he was unsuccessful, but impressed them so much they offered him a position at The Acorn Centre, Bilton Grange.

During December Will attended inductions, familiarised himself with the building and waited for his DBS check to clear, then just before Christmas he received his very first start date for employment.

For us 3rd January was our first day back after the Christmas break. For William it 'll be known as his very first day in full time employment. Since then, one of the team has seen him several times, suited up, head held high and a smile on his face as he leaves his workplace. What will he look like come the day of his first pay packet? To quote The Beach Boys, God Only Knows!

Tea Branch – Erunse Idemudia

Erunse has achieved a lot more success with our support. Since ending on our programme, he has now been given a 5-star rating for his facilities at home. Erunse has also collaborated with a local bar near Princes Avenue in Hull called “Off the Road” and created Iced tea



infused cocktails to tempt all patrons. Erunse is continuing to identify local bars and restaurants in the city centre who can also collaborate in his business “Tea Branch”, to be recognised as one of the local Iced Tea creators in Hull.

MC4C and the whole of the Youth Enterprise team are proud of his accomplishments so far and can't wait to see him achieve much more in the near future.



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An evening with The Lord Mayor of Hull

Hull City Council's Youth Enterprise Team and volunteer mentors were invited by the Lord Mayor of Kingston upon Hull for dinner in the historic wood-panelled atmosphere of the Lord Mayor's parlour at The Guildhall. The dinner was in recognition of the work the Youth Enterprise team and mentors did to support young enterprising people during the Covid 19 pandemic.



Being an "MHFAider" in the workplace

Mental Health First Aiders (MHFA) can have a profound and positive impact in their communities. Three of the Youth Enterprise team are MHFAiders. Being an MHFAider makes you an important part of an organisation's health and wellbeing strategy. MHFAiders are approachable, non-judgemental, empathic, trustworthy, patient and skilled listeners. Being a MHFAider is a rewarding role, but it can also be a challenging one.

My whole self-campaign!

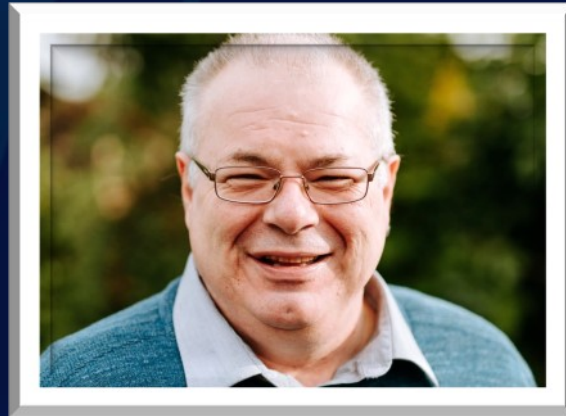
This year 14th March is my whole self day. My Whole Self is the campaign for workplace culture change from Mental Health First Aid (MHFA) England. It empowers employees to bring their whole selves to work. The day is for bringing together diversity and inclusion with health and wellbeing, this will drive a positive transformation in workplace mental health and performance. Make sure you get involved online with #MyWholeSelf.



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The Local Government Chronicle Annual Awards

The Local Government Chronicle Annual Awards, which honour local authorities and individuals from across the UK, have shortlisted Hull City Council's Youth Enterprise and Micro Business Manager Charles Cracknell in the 'Outstanding Individual Contribution' category. The winners will be announced at the LGC Awards ceremony in London on Thursday 8 June 2023.

Sarah Calkin Editor of Local Government Chronicle said: "I want to say a huge congratulations to everyone like Charles on the shortlist, making it this far is a huge achievement in itself."

Charles Cracknell said: "I am extremely honoured to be shortlisted in this year's LGC Awards. I wish, to dedicate this nomination to all those who were sadly part of the #ExcludedUK community at the height of Covid especially young entrepreneurs and my amazing Youth Enterprise and Microbusiness team at Hull City Council and those that acted as mentors and made donations so we could support #ExcludedUK young people in Hull. I am looking forward to attending the Awards Ceremony itself in June."

LGC Awards
2023
FINALIST

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ENTERPRISE & EDUCATION

Rise Academy & Brown Sugar Training Academy

Rise Academy are linked with Jody at Brown Sugar Beauty Training Salon for 'Make £5 Blossom' and Jody invited the young people to the salon to be models for the trainee hairdressers. The girls had an amazing time and are hoping to visit again in the future. Their tutor from Rise Academy, said that working with Jody from Brown Sugar was great and she has been really supportive, they had even taken some of the sweet cones that they young people produced at Christmas and had sold some in the Brown Sugar training salon too.



Aside from the £5 blossom, some of the older trainees at the Rising Stars site, had also been to the Brown Sugar salon, and had been models for the Beauty training that was going on.



Cavendish Primary - Make £5 Blossom

At the end of the autumn term and as part of the Make £5 Blossom project, some of the pupils in 5M organised a Christmas stall. They decided to purchase some cellophane bags with a Christmas design and fill them with a variety of treats, including sweets, reindeer food and gingerbreads, as well as providing hot chocolate. The children



dressed up as reindeers and elves, in order to attract customers to the stall and decorated the table with tinsel and baubles. The takings were £65.11 and they spent £23.26 so they managed a profit of £41.85. The children really enjoyed this experience and worked hard to increase sales. Cavendish will be attending an end celebration event for the project at the Guildhall with 9 other schools on March the 21st.

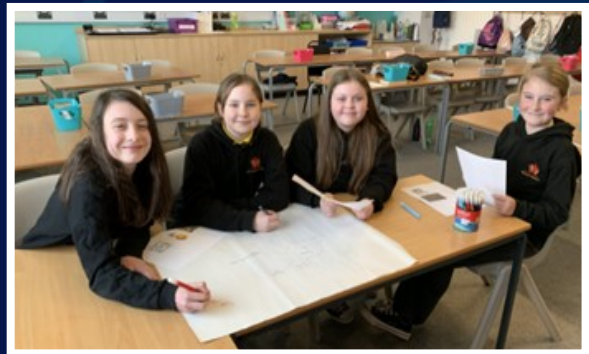
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Eastfield Primary—"Cool Kidz"

At Eastfield Primary School our Enterprise team have been busy organising and running events for their £5 Blossom project. Our team has really benefited from working alongside our business partner Ron Dickinson who has supported the children to develop their Big 13 skills. Their team name 'Cool Kidz' originated after their business idea to buy and sell ice lollies. From the initial launch meeting with Ron, the team has been keen to focus on supporting positive mental health and happiness. Currently the pupils are carrying out research for a 'Pouch of Positivity' concept which they hope to make and sell in the coming weeks.



**WE WANT
YOUR
ENTERPRISE
NEWS!**

Send your enterprise education news stories, maximum 150 words, and images to:

Michael.notarantonio@hullcc.gov.uk

