

Newsletter

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YOUTH ENTERPRISE & MICROBUSINESS



Young Hull entrepreneurs encouraged to apply for Test Market Grants



Aspiring young entrepreneurs can now apply for business grant support thanks to the John Cracknell Youth Enterprise Bank and funding from UKSP. The Youth Enterprise and Micro Business Team at Hull City Council has established the funding pot enabling the issuing of Test Market Grants between £350 and £500.

Test Market Grants are for budding businesspeople in Hull and are available until March 2025. The funding is for those aged up to 29 and who are within their first year of trading or have new business ideas. This funding is from the UK Shared Prosperity Fund courtesy of the government's Levelling Up partnership.



Cllr Paul Drake-Davis, Hull City Council's portfolio holder for economic and business regeneration, said: "The council wants to see young entrepreneurs in Hull thrive in business.

"It's brilliant that the council can support them through the John Cracknell Youth Enterprise Bank."

Successful candidates will be encouraged to mentor future young entrepreneurs in Hull and to work in promoting enterprise in schools and colleges.

Further rounds of funding will be available in October and November. More information on the John Cracknell Youth Enterprise Bank and application forms are available by contacting one of the MC4C team.

The deadline for the next round of applications is the 12th of September 2023 and these will be presented at a panel meeting two weeks later. Completed applications must be submitted to charles.cracknell@hullcc.gov.uk

**WE WANT
YOUR
ENTERPRISE
NEWS**

Send your enterprise news stories to:
Michael.notarantonio@hullcc.gov.uk



Maximum 150 words
1 or 2 images

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Shadow Business Secretary Visit to Hull

Business leaders ranging from major global employers to emerging entrepreneurs discussed renewables, digital development and the skills needed to drive the regeneration of the UK when they met shadow business secretary Jonathan Reynolds in Hull.

Joining them, Charles Cracknell, Hull City Council Youth Enterprise and Microbusiness Manager, along with young entrepreneurs Amanda, Danny, Erunse, Claudia and Alex at 55 Whitefriargate. Charles spoke of the importance of people who were excluded during the pandemic and of the work of the Micro Business Alliance.



He also raised the issue of late payment: "If you are giving out contracts and public money how are you going to ensure that these people pay in 30 days? If they don't will you penalise them? Including councils that don't pay within 30 days because of their processes?"

Mr Reynolds said he had discussed the matter of public revenue support for businesses during his visit to C4DI.

He added: "We will make an audit committee report on how quickly companies pay because the problem we hear time and time again is that people are afraid to criticise businesses in public because of the strength of the business relationship.

"The public sector role in that is an absolutely fair point in terms of councils and central government. We have made late payment a fundamental part of the package we are offering to small businesses. We also want to change some of the government office rules so smaller businesses have a chance of getting some of the work."



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Exciting News from Brown Sugar

'MIT Skills - Official Education Provider'

From September 2023, we are expanding our College to age 16–18 year olds!

Students will learn in a professional salon workspace with our curriculum meeting the needs of the modern salon environment. Our programmes have been carefully designed to inspire, motivate, and ensure those in the Hull area can be the very best they can be in the Hair & Beauty sector.

Courses available include:

VTCT Level 2 Beauty Therapy Studies

This qualification is a great all round course and includes many treatments that are used regularly in today's industry.

VTCT Level 2 Hairdressing Studies

This qualification includes the skills needed to work in today's industry at a Junior Stylist level in employment. Progression includes L3 Hairdressing.

Spotlight on The Nerd Shop

Deelen Tranmer Nash is behind this exciting new venture, he is a young and dynamic entrepreneur who's turning his passion into a business reality.



Deelen's vision was simple yet powerful; to create a haven for fellow geeks where they can find the coolest Pokémon merchandise collectibles and all the things that celebrate nerdiness.

The Nerd Shop has the products but also the genuine passion and expertise of its founder. Deelen's journey from being a fan to becoming an entrepreneur showcases the power of the following your dreams, the dedication and enthusiasm is truly inspiring.

Charlene Porteous – MC4C

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GOOD NEWS STORY!

Adrian Walker joined the MC4C programme in early June this year, and became a regular fixture in our lives, for a oh so brief time. Adrian came into the MC4C offices seeking work after stumbling across us at the May recruitment event at the DWP.

During the intro session, Adrian spoke of his previous role as a KCOM Technical Support Operator, and after 6 years he had had his fill of it and was seeking pastures new. He went on to highlight that he may not last long on the Big 13 programme as his attention span/focus was not always as it should be.



Once the sessions were up and running, Mr Walker played a full and active part with the Skills Passport and the practical tasks set out within the workshops, but his willingness to learn and share his thoughts, ideas and opinions backed by his degree in computing led to intelligent and diverse discussions.

He breezed through the skills passport, gained the certificate, and then an opportunity to re - apply for a position at the DWP arose, one that he had recently been unsuccessful applying for. We set aside a session two days before the interview to go through possible questions, and to assist Adrian we went through his preparation process from bus timetables (working out which bus to catch) through to setting the alarm the night before.



Some 4 weeks later Adrian's as finally received the outcome and he has only gone and gained a position with them, when he came in during the week he said 'it is an ideal position, hybrid working arrangements, lots of IT work and communicating (verbally) with others. Whilst with an added bonus of one of his best friends has just started there too.

Before leaving the MC4C premises for the final time Adrian mentioned he had seen a higher-level role with his new employees advertised and spoke of his desire to get to a stage of applying for such position in the not-too-distant future.

Adrian showed effective communication, positive attitude, initiative along with organising and planning, to name but a few of the big 13 skills we promote.

He signed out, had our final firm handshake and as we saw him cross Porter Street we knew.

'Adrian had left the building' Well done that man!

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MEET OUR NEW YOUTH ENTERPRISE ADVISORS

My name is Amanda. My journey started when I was 19, opening my first business, Amanda's Blue Orchid Florist. I was helped by the John Cracknell Youth Enterprise bank and I went on to win Hull's Young Entrepreneur of the Year 2009. I also diversified into a second business making Fascinators - Couture Fascinators by Amanda. I then closed the shop, to work from home, raising my two children alongside working part time on my businesses.



I like to express my creativity in my spare time by baking, growing & collecting succulent plants & building Lego. I also enjoy spending time with my husband and boys, fossil hunting and going out for ice cream!

I'm looking forward to my new role as a Youth Enterprise Micro Business Advisor - I'll be able to draw on my own experiences to help young people through those early steps into micro business, and help them succeed in their dreams, just as I did.



I am Daniel Barker and I am very much looking forward to joining the team and helping Hull's aspiring Young Entrepreneurs. I believe Hull has a vast amount of young business talent and I am very excited to be able to play a small part in helping this flourish. Having also worked as a teacher, I most enjoyed seeing how young people's aspirations can be limitless and I want to help nurture this as they enter the working world!

My other passion in life is music/music tutoring and I have built my own micro-business around this. I have also been lucky enough to see a family business build up over the years. As a result, I am passionate about supporting those who are building from the ground-up and helping them overcome the barriers that come with running micro-enterprises.

Outside of work, you can often find me at Hull FC games (despite now living in East Hull), or playing a gig with various bands often in all sorts of weird and wonderful venues.

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OUR NEW YOUTH ENTERPRISE CHAMPIONS ARE HERE!!

Hello, my name is Becca and as well as being a mother of two children, I am also the owner of "The Personalised Gray Rose" which is a small business specialising in personalised clothing and gifts. With the help of MC4C and the John Cracknell Youth Enterprise Bank, I set my micro business around 4 years ago and it's still going strong today.



I am so excited to now be in a position to help other young people on their self-employed journey, and to be able to share my experiences with others as well as learn more myself along the way. I am very excited for what's to come and to see how many micro businesses I will see bloom over the next two years.

I'm Alex Costin, a photographer focusing on making photoshoots accessible for everyone regardless of gender, sexuality, ethnicity, body type and financial situation. My main goal is to create accepting, comfortable environments for everyone to enjoy having their photo taken.



I got help through MC4C to gain the confidence I needed to fully set up my business and the skills I learned were invaluable. After help from the Youth Bank I was able to buy much needed equipment to make sure I can take my photos to the next level.

I'm looking forward to being a Young Person Youth Enterprise Champion as I know firsthand the impact that MC4C had on my business and I would love to help other people reach their dreams of being self-employed. In my everyday life, I strive to help anyone I can and taking this role means that I can have a greater impact, especially helping minorities who are often overlooked in business. The role also offers me the opportunity to continue making my own business thrive, whilst offering the knowledge I have to support others in their journey.

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ENTERPRISE & EDUCATION

JOY 4 JOEL UPDATE...

As you will be aware, the last round of Make £5 Blossom raised some money that was recently passed over to Joel's parents, the amount raised was a whopping £1236.70!!

Below we have a thank-you message from them all, and an overview of how it will be a huge help with plans.

"Oh wow that's amazing!

Wow what an incredible amount you've raised! Well done to everyone involved, you should be very proud and we are incredibly grateful you thought of Joel.

Joel has Duchenne muscular dystrophy, a progressive muscle wasting disease that is unfortunately 100% fatal.

Joel is now almost 12 and his health is beginning to deteriorate and his body is starting to fail him, all we can do is manage his symptoms and make his life as easy as possible while making the most of the time he has. This is requiring the use of a lot of equipment, we are just starting the process of adapting our home once again to fit hoists in his room. We will also require a mobile hoist to aid lifting when we are out and about as well as portable ramps to access friends/families homes. We will hopefully soon be getting a powerchair with a riser fitted so he can be as independent as possible but which of course then needs a car to fit it in and transport him! Your donation will go towards the things that he needs and make a huge difference to his life. Thank you all so much."

