

# Newsletter



## YOUTH ENTERPRISE & MICROBUSINESS

### New MC4C Start-up Workshops for 2024

MC4C have kickstarted the New Year with six brand new workshops, which have been developed to support new business start-ups.

**Workshop 1** - "Is it for me" gives participants a chance to find out more about self-employment and decide if this is the path they really want to go down.

**Workshop 2** - "The Big 13" looks at the Big 13 enterprise skills and how important they are to help them become a successful entrepreneur.

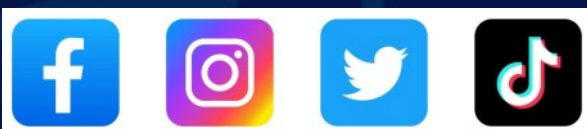
**Workshop 3** - "Getting Set Up" concentrates on the legal structures and looking at the options available when starting a business.

**Workshop 4** - "Money Management" focussing on budgeting, cashflows, invoicing and quotes, as well as looking at options for business banking.

**Workshop 5** - "HMRC and Tax" covers the ins and outs of paying tax, submitting tax returns, allowances and registering a business.

**Workshop 6** - "Marketing and Promotion" session includes how to brand your business, using social media, customer service and understanding your audience.

The sessions will be running daily and anyone interested in participating, can contact one of the team at MC4C via the contact details on the website [www.mc4c.co.uk](http://www.mc4c.co.uk) or through any of our social media channels.



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### More JCYEB Grants Awarded

The John Cracknell Youth Enterprise Bank, alongside the UKSPF, has recently supported another three Hull young entrepreneurs in supporting them to get their new businesses started, by awarding them all Test Market Grants.



#### Arabella's (All Things Beauty and Hair)

Mia is looking to relocate her business to the town centre, please look for more updates on her social media page.

@arabellas\_2023 and @beautyloft\_bymi.x - Instagram/TikTok



#### Markus Tipler - ROOTS OV US (Organic Clothing)

The funding he received will help him become more self sufficient when running his business online.

Check out Markus @rootz\_ov\_uz on Instagram and TikTok



#### Dylan Whiting – LLM services (PAT Testing)

This is a Portable Appliance Testing (PAT) service to anyone in Hull, that requires their electrical equipment checked so they are safe to use.

Please check out LLM on social media @llmservices23

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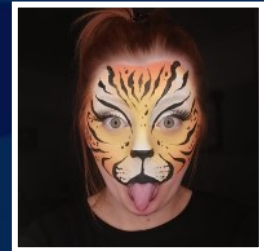
### The Arrival of 2024

Once upon a Time.

'Should auld acquaintance be forgot' could be heard over the chimes of the bell within the Queen Elizabeth Tower on the banks of the river Thames and right across the land with the arrival of 2024. Once the fireworks subside into the night sky, we can be forgiven for January to become a period of quiet reflection. New Year is the time to ensure that we bring balance to our life and reflect on the positive influences overriding the negative ones. Likewise, the MC4C team never forget their acquaintances from the HLC funded, Springboard programme. They influenced young people in a positive way across the city into either self employment, training or employment during the provision's duration, which was celebrated a few days prior to the closure at The Humber Street Gallery.

MC4C supported the likes of.

**Georgia Wormald;** 'Fairytale face paint Hull' we helped start up her own face painting and artwork business. The John Cracknell Youth Enterprise Bank supported with a Test Market Grant to start up her business. Georgia became an Ambassador for MC4C to promote the programmes we deliver.



**Ashleigh Ward;** Owner of both 'Ward Cosmetics' and 'Ward Wax Co'. a regular store holder at the MC4C themed events and House of Hammond store holder. Ashleigh is a current Ambassador who will attend some of our school session later in the month.



**Jade Cook ;** Arrived at MC4C after gaining a BSC in Animal Behaviour and Welfare, her frustration was that despite applying for and gaining plenty of interviews, no one would take the plunge due to the lack of experience. The completion of the Big 13, CV updated, and cover letters sent, earned her a role at the new Taco Bell, and then voluntary work at the RSPCA lead to a permanent role with them in the field she studied for.



**William Shay,** who had never worked before heading to Porter Street and after the MC4C Teams Big 13 support and the extra mile of visiting city centre potential places of work with his newly created CV, Will's currently celebrating thirteen months in employment as an I.T /Administrator at a local community centre.



MC4C are busy rolling out the new UKSPF funded, programme from the Lili Bicocca Building, and in community buildings across the city.

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## YOUTH ENTERPRISE & MICROBUSINESS

### LSIP Conference

On the 26th of January, Dan, Alex, Becca and Amanda attended the LSIP (Local Skills Improvement Plan) event, hosted by HEYLEP and LSIP at Craven Park. An event where different employers, Micro business's, SME's and schools come together in one room and had roundtable discussions about topics that affect the workforce in the region.



The focus of this meet-up was to discuss and debate the use of an "Employability skills passport" that has been developed since 2013 and helps people in school articulate their relevant skills to employment such as transferable skills and IT skills amongst others. We also gained an insight into Wilberforce College's curriculum and extra-curriculum activities that promote employability skills to their students and how the passport has worked in the college.

Through this conference we could see that the "Big 13" skills are imperative for young people going into both employment and self-employment, but often can be missed in the curriculum, leaving young people not knowing where to go after school, highlighting how important the work is that we do.



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## YOUTH ENTERPRISE & MICROBUSINESS

### MC4C are Out and About!

New Year, New Beginnings!

This year you will find MC4C out and about in the local communities, being a friendly face and chatting to people about the benefits and opportunities of self-employment and starting your own business.

The community presence will fit alongside the launch of our new programme of business skills sessions to support young people who would like to make their first steps in business, or perhaps start a side business alongside their current work.

If you, or anyone you know is thinking about starting their own business, or just wants a quick chat for some advice you can find us at:

**Freedom Centre: Thursdays 2-4pm**

**Gipsyville Library: Wednesdays 2-4pm**

**Trinity Market: Tuesdays 1:15-3:15pm**

**The Pennine (Bransholme): Tuesdays 9am-12pm**

**Lonsdale Community Centre: Tuesdays 11am-1pm**

**Oasis Church, Newland Avenue: Varied days**



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## YOUTH ENTERPRISE & MICROBUSINESS

### THUD is back!

We are pleased to announce that The Hook Up Dinner, a networking event for Young Entrepreneurs is back in 2024.

The evening will consist of networking over food, guest speakers and presentations from some of Hull's talented young entrepreneurs.



### **When:**

Friday 22nd March 2024.

6pm to 8.30pm

### **Where:**

Humber Street Gallery

Humber Street

Hull, HU1 1TU



Full details and FAQs can be found on our Eventbrite page.

The event is free! But, places are limited so please reserve your spot via the QR code below or by visiting:

<https://www.eventbrite.com/e/thud-re-launch-tickets-789943491247>

We would like to express our thanks to The Micro Biz Alliance for sponsoring the event.

Be sure to check out future newsletters for future THUD events.

See you there!



SCAN ME

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## ENTERPRISE & EDUCATION

### Make £5 Blossom

Amanda Brockwell is currently working with Biggin Hill Primary School as part of the Make £5 Blossom project, and as their business mentor. The class spent their £150 investment on chocolates to make their own displays to sell at the Christmas Fayre. The children spent time researching their idea on how to make chocolate bouquets, innovate the original ideas and solve problems along the way.



They worked as a team making the displays and using their financial literacy to enable them to price the products effectively, to ensure they make a profit. The project was a huge success! The total profit after the investment was taken out was a staggering £352.50!

They are currently brainstorming to see what they can re-invest their profits into, to make more profit before the finale on 17th April, when all the schools will come together to reveal their grand totals. They will also reflect on the skills they have learnt along the way from the Big 13 Skills & share their enterprising journeys.



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## ENTERPRISE & EDUCATION

### Breakfast with the Lord Mayor

Councillor Calvin Neal, the Lord Mayor of Kingston upon Hull, had attended and opened the Primary School Enterprise Day during Global Entrepreneurship week back in November. He also stayed for a while during the challenge, and was so impressed by all the schools taking part, that he said that the overall winners of the day would be invited to a Tea Party in the Lord Mayors Parlour.

Fast-forward to January, and here we have children from the School Council at Thorpepark Primary School, joining the Lord Mayor for a breakfast meeting. The children had their fill of sandwiches, pancakes, pastries and fruit and then asked lots of questions about the building, the gold and silver on display, his robes, and chains and also how old he was!

The school & staff were also joined at the meeting by the MC4C team members Phoebe Taylor and one of the GEW final judges, Alex Costin.

